Wendi Secrist
Executive Director



Trent Clark
Chair

B. J. Swanson Vice Chair

# WORKFORCE DEVELOPMENT COUNCIL

317 West Main Street, Boise, Idaho 83735-0510

# **Workforce Development Policy Committee Meeting Minutes**

**Date:** Tuesday, April 16, 2019

**Time:** 10:00 am – 11:00 am (Mountain Time)

**Location:** Teleconference

Call In: 1-720-279-0026 Guest Passcode: 470642

Meeting Conducted By: B.J. Swanson, Committee Chairman

Committee Members: BJ Swanson, Kelly Kolb, Jason Hudson, Marie Price, Jake Reynolds, Christi Rood,

Todd Schwarz, John Smith, Scott Syme, Lori Wolff

Staff: Paige Nielebeck, Wendi Secrist, Caty Solace, Matthew Thomsen

Call to Order at 10:03 am

Roll Call – quorum not met

Review Agenda – add in agenda item for revising the meeting day for the Committee

### **Approve March 19, 2019 Meeting Minutes**

Moved to next meeting due to not meeting quorum.

### **Discuss Occupational Licenses on the Scoring Matrix**

The Council asked the Committee to look at how occupational license are weighted in the model.

Ms. Secrist went over the matrix and the definitions. Please see attached documents.

The Bureau of Occupational Licenses website has a list of the different licenses that Idaho requires. A lot of the occupations listed on this site would not even show up on an employer grant. There are additional licenses that other agencies and commissions administer such as the Division of Building Safety. Occupational licenses sometimes have reciprocity in other states but there are no guarantees. It all goes back to the purpose of the WDTF. What are we trying to encourage with these funds?

Mr. Hudson looked at the WIOA State Plan and other initiatives of the Council and they place a priority on Registered Apprenticeships. That being said, if someone chooses to get an occupational license in another way or Registered Apprenticeship isn't available for an occupation we should not discount it.

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There is an important distinction between a registered and an unregistered apprenticeship. The
Division of Building safety does not distinguish between and unregistered and registered
apprenticeship. There is additional value in encouraging the use of the registered apprenticeship
program to reach the license.

Maybe the Apprenticeship Committee could weigh in on this issue and give us their feedback.

We could collapse to 3 categories with the top including state or federally recognized certificates, degrees, or licenses. Then we could provide bonus points if they use a Registered Apprenticeship Program.

- The Council has said that work-based learning is important and registered apprenticeships are the gold standard for this.
- Registered Apprenticeship does add some more work and effort on the employers. Bonus points would be an incentive to register an apprenticeship.
- This shows that we value the occupational licenses equally with degrees or certificates.

Ms. Secrist and Mr. Thomsen will take this idea and the original matrix to the Apprenticeship Committee to get their input.

### **Develop Objectives under the Council's Strategies**

The Committee looked at the goals/strategies that were created at the Full Council Meeting. They worked on creating strategies under each objective. See attached document.

#### Goal 1:

- We have had conversations about the need to communicate the existence of the WDTF.
- This Committee should act on the third bullet.
  - Promoting the resources available through the Workforce Development Training Fund and other Funding Streams.
    - Apprenticeship Committee and Outreach Committee are creating assets to help the Council do this work.

### Goal 2:

- What feedback has the Policy Committee received from other Committees about policies they need clarified?
  - So far it has only been from the Grant Review Committee. We expect to have those discussions over the next few months with other committees. The ETP Policy was brought to the Policy Committee to get a broader view point on it.
- We need to show that we are hearing employers' voices and that we are working to reduce barriers to them.

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- There was a lot of feedback from the strategic planning survey about ensuring that local needs are being focused on. It needs to not just be a top down approach.
  - o Identify local employer-led initiative and open lines of communication -leverage economic development, small business development centers, industry associations, etc.

### Goal 3:

- The third bullet specifically points out initiating or supporting policy. This bullet point is a little vague. It should say "support with policy." This sounds like it is already a strategy/tactic.
  - Advocate for policies that advance the goals of the council.
  - o It feels like the text above and the strategy should be flipped.
  - We will receive direction from the full council and the other committees on policies that they want the Committee to address.

The WDC Staff will be sending out a survey to the Council and all committees to gather additional ideas.

# **Adjusting the Meeting Dates**

One of the committee's members has a conflict with the Tuesday meetings. Ms. Nielebeck will send out a doodle poll to see what other times would work for the monthly meetings.

Motion by Ms. Price to adjourn. Meeting adjourned at 11:03 am.